

# Ski & Snowboard Business

## Career & Technical Degrees and Certificates

**Certificate: Professional Ski and Snowboard Guide** This certificate provides the student an opportunity to gain the skills and knowledge necessary to find employment as a ski/snowboard guide in a snow-cat guided skiing operation, heli-skiing operation, or other backcountry and hut-to-hut ski/snowboarding operation.

The program includes courses that will improve your technical knowledge of backcountry skiing or snowboarding. It emphasizes the interaction with clients and the natural environment and exposes students to the aspects of running a small business.

The curriculum includes a blend of Ski and Snowboard Business classes and Outdoor Education courses. Credits earned during the completion of the certificate can be applied to the Associate of Applied Science degree in Ski and Snowboard Business.

Graduates of the program will receive a Certificate of Occupational Proficiency in Professional Ski and Snowboard Guide.

The Professional Ski and Snowboard Guide certificate is offered at Steamboat Springs. The courses are described in the Course Description section. Please see your advisor for a recommended sequence of courses.

_____	HWE129 Wilderness First Responder	4
_____	PER 152 Avalanche Safety I	1
_____	PER 154 Avalanche Safety II	2
_____	PSY 211 Leadership Development	3
_____	SKB 124 Introduction to Ski Guiding	3
_____	SKB 230 The Business of Ski Guiding	3
<b>Minimum Credit Hours Required</b>		<b>16</b>
<b>Minimum Contact Hours Required</b>		<b>322.5</b>

**Certificate: Ski and Snowboard Marketing Media Manager** This certificate provides the student an opportunity to gain the skills necessary to find entry-level employment in a marketing department within an action sports manufacturing company, shop, or ski resort area.

The curriculum includes many courses included in the Associate of Applied Science of Ski and Snowboard Business and courses may be applied toward that degree.

Students must demonstrate acceptable proficiency levels in reading, writing, and mathematics as prerequisites for courses within this certificate. Skills in these areas may affect the sequence of courses in which students can enroll and may also extend the time required to complete this program. For more details see the Academic Placement and Testing section.

Graduates of the program will receive a Certificate of Occupational Proficiency in Ski and Snowboard Marketing Media Manager.

The Ski and Snowboard Marketing Media Manager certificate is offered at Steamboat Springs. The courses are described in the Course Description section. Please see your advisor for a recommended sequence of courses.

_____	FVM 130 Introduction to Digital Video	1
_____	FVM 150 Development of Film Expression	3
_____	FVM 164 Introduction to Digital Editing	3
_____	FVM 250 Writing for Broadcast Media	3
_____	SKB 216 Ski & Snowboard Marketing and Media	3
<b>Minimum Credit Hours Required</b>		<b>13</b>
<b>Minimum Contact Hours Required</b>		<b>195</b>